



MEDIA RELEASE
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Purple announces staff promotions

Leading investor and public relations consultancy Purple Communications has announced the appointment of Richard Harris as a Director, as well as a number of other promotions in its Perth team.

Richard has been elevated to Purple's Board after two years with the company as Senior Counsel - Government Relations.

Richard has decades of expertise in WA's energy and resources sectors at strategic project and policy development level, in both the private sector and Government.

He has excellent knowledge of Australia's energy and resources industries and related Government policy settings, having served as a Director in the Office of Energy for a number of years and Senior Manager in the department responsible for major projects. He has an in-depth understanding of the Australian and WA political environs, Government systems and their participants.

In addition, Karen Oswald has been appointed Account Director – Investor Relations. Karen has 20 years' experience as a corporate communications, marketing and investor relations specialist. She has worked with a range of large, mid and small cap companies across the resources sectors, delivering investor relations programs, IPO communication and coordinating secondary market fundraising.

Purple has also recognised the development of a number of its Perth team members, promoting Renee Wilkinson to Account Manager, Erin Buckley to Senior Consultant, and Zoey Tyson to Consultant.

Managing Director Warrick Hazeldine said the company is fortunate to be well-supported by a team of experienced 'top shelf' public relations practitioners.

"Purple has seen incredible growth in the past 12 months and this would not have been possible without such a strong team," he said.

"It has been especially pleasing that our reputation has attracted outstanding new people to enable us to improve the scope and quality of our services at the same time as dealing effectively with a greatly increased workload.

"Since its establishment in 2004, Purple has gone from strength to strength and today is ranked by *mergermarket's* Asia-Pacific League Table of PR Advisers as one of the region's foremost independent public and investor relations firms.

"We have also bolstered our national and international reach through our membership of the global Public Relations Organisation International (PROI) network. This significantly expanded Purple's network, with access to affiliated PROI offices across Australia and around the world to help support our clients' needs."

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Purple has a team of 14 full-time consultants servicing a diverse client base with interests spanning both national and international capital markets.

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